

# The Board Talk

News and Views  
from the World  
of Shuffleboard

Vol. 1 No. 6

The Board Talk is published by George & Donna Wilber, 3206  
Alfred Avenue, Lansing, Michigan 48906; phone 517-321-0008.

August 1984

## Senior Citizens Can Keep on Shufflin'



Al Barton (left), president of the governing council of Friendship Manor in Lansing, Mich., and George Wilber, *Board Talk* editor, discuss the TLC a shuffleboard needs while two senior citizens try out the new board in preparation for their "Shuffle Night."

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# The Hammer

Our two-month summer recess gave us some time for evaluation of where we've been and where we're going with *The Board Talk*. We made some visits, talked with people by phone and in person. Some were original supporters; others were "strangers" to *The Board Talk*.

During this evaluation time, we summed up our visits in three columns: The Need For... The Support Of... and Reasons Why We Should Give It Up.

There seems to be no doubt about the "need for" column. Shuffleboard players speak a unique language and they're hungry for contact with those who speak the same language and share their love of the game.

If we'd had one negative response to the "need for" *The Board Talk*, we'd have taken a hard, second look at continuing. We didn't.

The "support of" column was a different story. When we started this venture, we were so certain that shuffleboard sponsors/establishments would be willing to "foot the bill" through advertising for a newsletter for the people who support them with their business. That way, we wouldn't have to charge the players for *The Board Talk*. We were wrong in that assumption.

We're certainly not going to dump any of the blame for that on the shuffleboard establishments. There could be any number of reasons why they chose not to advertise: an inflation that causes business people to cut down on every "unnecessary" expense; dissatisfaction with the coverage *The Board Talk* was giving to their area; lack of response to our plea to shuffleboarders to patronize *Board Talk* advertisers.

Whatever their reasons, we now know the cost of publishing and mailing *The Board Talk* must be shifted from advertisers (and the editors) to subscribers. This doesn't mean we will no longer accept advertising. We'd love to be the first sports publication — or any publication for that matter — to LOWER our subscription rates because of ad revenue.

We're making a big financial investment to allow the broadest distribution of this issue we know how and we'd appreciate if you'd pass along any extra copies you receive to other shuffleboard players.

A subscription form is in this issue, along with a listing of the state reporters who have responded to our plea for reporters in other states. If there is no one listed from your state, send your information to *The Board Talk*, 3206 Alfred Ave., Lansing, Mich. 48909, along with an offer to serve as a reporter or suggesting someone who would serve in that capacity.

The pay is poor, but the satisfaction is great. And, you'll help us keep that "Reasons why we should give it up" column blank.

George Wilber  
Editor

# Share a copy of *The Board Talk*

# Tourney Talk

## New York-Michigan Team Wins Bourbon Tourney

A total of 52 teams entered the popular Bourbon, Indiana, annual single elimination spring tourney on May 5, with first place going to the winning combination of Ed Galke of Oakdale, NY, and Jerry Siebert of Lansing, Mich. Coming in second were Larry Brown, owner of the Deer Park Tavern, Ft. Wayne, Ind., and Ted Kuhn of Hamilton, Ind. Sharing third place honors were the teams of Don Miller, Hudson, Ind., and Fred Kuhn, Pleasant Lake, Ind., and Robert Voorhis and Jerry Warr, representing the Palace Bar, Fairmont, Ind.

## Michigan Summer Tournament Results

The big crowd at Stober's Lounge, Lansing, Mich on July 7-8 attested to the popularity of long-time shuffleboard supporter/player Rudy Stober as a tournament host. Where else can you get entertainment along with competitive action? Locals Jr. Lopez and Lee McDonald took first place, with also-locals Bobby Lopez and Ceylon Davis capturing second place honors.

The Lakeside Lounge, Union Lake, hosted the State Women's Doubles in June. Cheryl Collins and Cathie Morgan took first place, with Elly Canterbury and Trish Turner in second place and Carol Mazurek and Norma Gilbert finishing third.

The first annual State of Michigan Doubles Tournament was held at A.J.'s Saloon in Pontiac on May 19-20. Winners were Jerry Hershman and O.B. Brimm with Jerry Siebert and Wayne Reist taking second place and Gordy Collins and Dennis Wilson in third place.

## USSA Pro-Am Doubles, Aug. 9-12, Las Vegas

Enjoy the excitement of Las Vegas, the incentive of a \$10,000 first place pot and the satisfaction of knowing part of your entry fee will go to a worthy cause. That's what you'll get by entering the USSA Championship Pro-Am Doubles Tournament at the Showboat, Las Vegas, Aug. 9-12.

The triple elimination event will feature eight boards, with a best of five winners bracket and best of three losers bracket. The tourney will pay five places: \$10,000 for first place, \$4,000 for second, \$1,000 for third, and \$500 for fourth and fifth places. \$1,000 will also be donated to the Muscular Dystrophy fund.

Who is a pro and who is an am? Any USSA member is considered a pro; non-members are classified as amateurs. No two pros can play together.

Entry fee is \$600 per team and the tourney will be limited to the first 32 teams paid. The event will also give players an opportunity to enter an open singles tourney on Aug. 9 for a \$110 entry fee. Housing expenses at the Showboat are modest: \$180 for two rooms for three days (\$30 per day for additional days), payable with your entry. USSA will make your room reservations for you.

For further information and/or to insure your entry, write or call Billy Mays, Rt. 1, Box 117-G, Kemp, Texas 75143 (phone 214-498-2415) or Bill Melton, 308 E. Freeman, Davis, Ok. 73030 (phone 405-369-2448).

## Upcoming Michigan Tourneys

**Aug. 18-19** — Doubles tournament at the Chit Chat, 22641 Fenkell, Detroit. For information, call 313-537-0338.

**Sept. 8-9** — Doubles tournament at the Wagon Wheel, Lake Orion. Two boards. Call 313-693-6789 for information.

**Sept. 22-23** — Doubles tournament at the Dublin House, 23906 Grand River Ave., Detroit. Two boards. For information, call 313-531-5590.

# Best Place in the U.S. for Shuffleboard Action

**EDITOR'S NOTE:** In the last issue of The Board Talk, Canadian shuffleboarder Michael Jacoby, contemplating a trip to his neighbor across the border, asked the question, "Where would be the best location in the U.S. for shuffleboard action?" We offered readers the opportunity to nominate their favorite locations and Mike will have to make some tough decisions.

This will be an ongoing column, as long as we receive nominations, so if you have a favorite location, write to The Board Talk, 3206 Alfred Ave., Lansing, Mich. 48906. Tell us the location you nominate, along with such details as number of boards, quantity and quality of players, hospitality and sportsmanship of establishments and players, availability/affordability of area motels and restaurants, easy access to surrounding shuffleboard communities, tournament action, etc.

## **FAIRMONT, INDIANA**

Nominated by Charles Buss Voorhis  
The Palace Bar, 121 S. Main, Fairmont, Ind.

The Palace Bar, 121 S. Main, Fairmont, Ind., sponsors both a men's and women's shuffleboard team in the Grant County Shuffleboard League. The Palace Bar is also a sponsor in the five-county, eight-tavern Central Indiana Shuffleboard League. Each tavern has three calcutta tournaments. We start in October and end in April with consolation and championship tournaments.

We have between 20 to 32 doubles teams, single elimination, each Saturday with \$15 entry fee and auction.

Robert Voorhis and Jerry Warr from the Palace Bar came in third at the Bourbon tourney on May 5, 1984. There were 52 teams.

Fairmont, Ind., is 10 miles south of Marion, Ind., just off of state roads 9 & 26 and I-69.

In Marion, Ind., you'll find shuffleboard action at Bus's 504 Bar, 504 N. Washington St.

## **ANDERSON, INDIANA**

Nominated by Steve Hart  
Monty's Bar, 28 W. Main St., Chesterfield, Ind.

Anderson, Ind., is a city of 64,000 located in west central Indiana, with easy access from I-69. We have 12 taverns in the city with shuffleboards. There are 12 players of great quality who could compete with anyone in the country. We look for outside players all the time for competition, and there is good money all the time. In addition to 12 super players, there are at least 90 players in this central Indiana region who welcome competition.

Our calcutta league starts in September and runs 24 weeks to March. At the end of the season, the players compete in a consolation tournament and a fiscal tournament, depending on qualifications. Each tournament averages 22 players per tourney with a pot of \$1,200 to \$3,000.

We in the Central Indiana Shuffleboard League think it's the best in the country. Our players are the best and most competitive anywhere. Our fiscal tournament last spring had prize money of \$7,200.

Billy Mays visited Anderson last summer for an exhibition for two days. Billy expressed to many of us that Anderson, Ind., had more quality players than anywhere in the country. He has visited Anderson many times.

I would certainly like to see tournaments set up in local and regional areas and finally a national tournament each year in order to have every good player get a chance to participate. I know there are a lot of good players in the country, but only a handful get to play because it is not set up and organized well enough.

## **BEND, OREGON**

Nominated by Jolene Lembke  
West Side Tavern, 930 NW Galveston, Bend, Ore.  
(EDITOR'S NOTE: Jolene, once known as the "Lady World Champ" in shuffleboard, was one of our very first Board Talk subscribers in California and when she and Roy moved to Bend, they became our first subscribers in Oregon. Jolene will be the reporter for the state of Oregon.)

The West Side Tavern in Bend, Ore., is a clean bar with good players, a good, fast board, and a congenial owner, Ken Weston.

We've started a Round Robin on Thursday nights at the West Side. I understand they have a winter league so we will participate in that.

Most of the players around the country have our address so I expect them to drop in on their way to the Black Cat in Portland. We love Oregon, but miss our shuffleboard friends in California.

## **ST. LOUIS, MISSOURI**

Nominated by Woodie Cockrum  
Myers Tavern, Old Hills Ferry Rd. & Parker, St. Louis, Mo.

If you are on vacation in or around St. Louis, Mo., and want to play shuffleboard, I recommend Myers Tavern, located two miles north off I-270 on Old Hills Ferry Road and Parker. There are no pros there, but they are "sneaky good."

You can find someone to take you on about any time. It's a nice little country tavern with a 22 foot shuffleboard, no pool tables, with good food and drinks — and no fights.

## **DALLAS, TEXAS**

Nominated by Sandy Jenkins  
Cottage Lounge, 3006 W. Northwest Hwy., Dallas, Texas

The rea\$on\$ for thi\$ \$hould appear obviou\$. Have you ever \$een \$5,000 an end \$huffleboard game\$? Come to Dalla\$! Have you ever \$een an e\$tabli\$hment with nine \$huffleboard table\$? Come to Dalla\$! Have you ever had the opportunity to compete again\$t world cla\$\$ player\$ on a regular ba\$i\$? Come to Dalla\$! Doe\$ your city hold in-hou\$e competition on a nightly or weekly ba\$i\$? Come to Dalla\$!!!

In retrospect, let me add that any city or area in which YOU, as an active participant reside, can become "Shuffleboard Town, USA." I think the prospect of a national event where the players are determined through qualifying tournaments at area, state, and regional levels is a very exciting concept. This can be done, but this wonderful dream can only become a realization with the full support and extra effort needed from players and establishments in EACH local area.

Any area that is willing to rise to this occasion and help to bring about this event will get my vote as the best shuffleboard location in the U.S. I will personally see to it that Dallas does its part.

# Passwords for American Shuffleboard Co.

**By George & Donna Wilber**

You cuss it for your own shortcomings, you defend it against "outsiders" who know not what they say. Sometimes it bears the brunt of your frustrations; other times it glows under your tender touch.

It's your home board, an inanimate object that was "born" with the same dimensions, the same finish, perhaps even hewn from the same tree as other boards — but soon takes on the personalities of those who use it, abuse it, pamper and season it.

The birthplace of your board was the same as the board down the street, the same as those you play on in tournaments in neighboring states or across the continental U.S. The American Shuffleboard Company, Union City, New Jersey, has been in business since 1928, and the commitment of its officials and employees to quality workmanship and to the people involved in the sport has earned ASC the distinction of being the sole manufacturer of shuffleboards today.

## Accountability is Key Factor

With no competition to challenge their market, you might think product quality wouldn't be a top priority. But after meeting the people at ASC, it's evident that anything less than the best simply isn't conceivable. To even consider it would be a sort of blasphemy to their tradition.

The "Big 5" of the company — Nick Melone, general manager; Sol Lipkin, sales director; Leo Stelter, chief engineer and head of research and development; Richard Delfino, assistant sales director and head of the pool table division; and Tony Florio, shop supervisor — have well over 100 years of experience between them. Richard, with over 20 years of service, is the "rookie" of this distinguished quintet.

Making visitors to the ASC headquarters feel like VIPs are the office staff, Helen Sandel, Gerry Mongilia and Louisette Mbiad. But the ruling queen of the ASC upstairs offices is Sawdust, a street cat who worked her way up from the

downstairs shop to the very top. She's ASC's goodwill ambassador, greeting guests (unimpressed by business cards, but very impressed by a gentle stroke), purring contentedly as she "helps" with billings, bookkeeping and making big decisions on which is most comfortable — the "in" or "out" box on whose desk.

Underneath a sign that warns: "These premises patrolled by an attack cat," is a certificate giving Sawdust honorable mention in the Union City Dispatch "Pet of the Year" contest. "She got beat out by a bird," says Helen with disgust. "She deserved to win. She's special."

Downstairs are nearly 50 other employees, all carrying out their particular responsibilities with impressive commitment, from selecting the lumber that goes into the shuffleboards to packing the finished product for delivery. Pride in workmanship is very much in evidence throughout the shop, but it's accountability that's the key factor. Red tags on each board list the initials of every worker who played a supporting role in the building of that product.

This accountability, plus Tony's love of wood, as a skilled cabinet maker and furniture creator, has a great impact on the quality of ASC's shuffleboards.

## Shuffleboard is People

Every member of this special team recognizes that it's people's love of the game of shuffleboard that creates the demand for their product. That recognition is laced with a lot of care at ACS.

If you think taverns are the only locations of shuffleboards and that tavern patrons are the only supporters of the game — you're way off base! Included on the roles of ASC customers are churches, Salvation Army neighborhood centers, boys' clubs, senior citizens, colleges and the armed services.

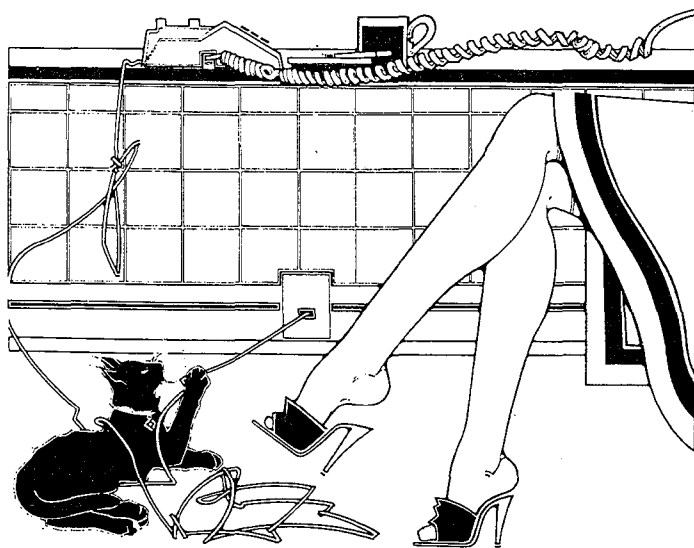
Yes — you read right — churches! It was, in fact, a church basement where the dean of shuffleboard, Sol Lipkin, was introduced to the game.

"There was a time when churches and exclusive hotels that catered to the rich were the only places that offered shuffleboard," said Sol. It wasn't until the early 1930s, according to Sol, when taverns were dying despite 5 cent beer and free food, that boards were purchased with a small down payment and smaller weekly payments, to attract customers during the Depression. Sol admits to eating his share of the free food as he set up those deals.

Sol and Tony also vividly recall the challenge they faced in installing a board in a Polaris submarine, "down the hatch on a torpedo rack," in the 1960s. During the long period underwater, the sport of shuffleboard helped ease the stress of servicemen and provided exciting tournament play. The event could well be recorded as the first underwater shuffleboard tournament in history. ASC has also placed shuffleboards in the recreation center at the Pentagon in Washington, D.C.

"That's really the best part of our job," said Nick. "We get to meet people from all walks of life — church leaders, the military, youth clubs, senior citizens, and the average shuffleboard player like you."

It's their care for these people that make them a special part of our World of Shuffleboard.



# Senior Citizens Keep on Shufflin' — Thanks to People Who Cared

By Donna Wilber

They're intensely involved in the game of shuffleboard. They quibble about the rules. They get impatient with themselves for missing a shot and growly with those who tell them how they should have shot.

In most respects, they're just like any other group of shuffleboarders. The only difference is — they're a few years older than most. Some of them don't see or hear as well as they once did. Others are plagued by a troublesome "fellow" they jokingly refer to as Arthur Itis. But that doesn't stop this special group from enthusiastic competition in the sport of shuffleboard.

They're members of the Governing Council of Friendship Manor, made up of residents of a government-subsidized senior citizens housing complex in Lansing, Mich. The 14-foot board that gives them so many hours of pleasure is located in a small recreation room where they gather throughout the week to practice and once a week for league play.

The council is an enterprising group, raising money for their recreational activities through bake sales and enlisting the aid of talented members to do such things as build a wooden scoreboard with movable numbers to keep the "Reds" and "Blues" informed on who's ahead. Their treasury, like the wallets of most of the residents, is not overflowing.

That's why they were so worried when their board began to deteriorate. They wouldn't want to live without it, but they couldn't afford to foot the bill for costly repairs.

## Hope on the Horizon

Al Barton, president of the council and chairman of the shuffleboard club, learned about George Wilber through a copy of *The Board Talk*, picked up during his search for someone to look at the board and estimate the repair cost.

George agonized along with the senior citizens when he checked the board. It looked pretty serious. Since he was planning to visit the real experts, the American Shuffleboard Company which is the nation's sole manufacturer of shuffleboards, he offered to take the board along.

And so it happened that the kooky guy I live with, and I, with a sick shuffleboard tenderly wrapped with blankets and wedged between us in our faithful old '74 van, traveled 700 miles to Union City, New Jersey.

What an adventure! Neither rain (constant rain!) nor three-hour Memorial Day traffic jams nor flooded streets nor getting lost could keep us from our appointed task. There was little body contact between me and the guy in the driver's seat with a shuffleboard separating us during the long trip. But I did gain a lot of flexibility in these tired old muscles by climbing over my seat to get to the cooler.

When we unwrapped our "patient" at the ASC plant, the specialists gave us their diagnosis: no hope for recovery; doomed to wherever shuffleboards go when they die.

Our "passenger" on the return trip to Michigan was a brand-new board, fresh off the efficient and caring assembly line at ASC. We witnessed, in fact, the last finishing touches put on its shiny surface. This time, the board between us was wrapped in the new blankets I'd brought along just in case we found "no vacancy" signs at motels along the way.

The senior citizens were ecstatic but concerned. What would the new board cost? Would they live long enough to pay for it?

"Don't worry until we get the invoice. We'll work it out some way," George assured them. But they continued to worry until word arrived that there would be no invoice. Moved by the plight of these senior citizen shuffleboard enthusiasts, those beautiful people at ASC made a contribution that would give them something to look forward to — their "Shuffle Night."

## Never Too Old to Learn

The senior citizens invited us to dinner one night to show their appreciation and we wish the American Shuffleboard people could have been there, too. Hearing the words of tribute and watching the people "shuffle," as they call it, was a moving experience. You'd have to be a lot tougher than me not to get teary-eyed.

After dinner, George gave them tips on delivery and style, answered questions about rules and care of the board, and demonstrated some techniques. It was heartwarming to watch an 89-year-old beginner take the advice so seriously.

"You just can't realize what this means to those people," said Al as he thanked us for the 100th time.

Perhaps he's right. Maybe we can't fully realize what it meant until we get there ourselves. Hopefully, we'll have the opportunity to keep on shufflin' when we do.

## Thank You

American Shuffleboard Company  
533 Third St., Union City, N.J. 07087  
Attention: Sol Lipkin

*Both the council and the club with its many shuffleboard players wish to thank you very much for your great interest and generosity. Our residence is under HUD, and we receive government support.*

*We needed a good board to shuffle on, and with the help of George and Donna Wilber of Lansing and with your wonderful support, we now have a superb board. It has been a Godsend to us. We all wish and pray for your successful business.*

*Many thanks from all of us.*

Albert Barton, President  
Resident Governing Council of Friendship Manor

Mr. & Mrs. George Wilber  
3206 Alfred Ave., Lansing, Mich. 48906

*Hi, Real People!*

*The resident Governing Council of Friendship Manor and the Shuffleboard Club wish to thank you for all the help of interest, time and money spent in getting a shuffleboard for us.*

*You really should know how much we appreciate all the good deeds you have done for us. Thanks many times over.*

*Your friends at Friendship Manor are many, and lots of prayers are being said in appreciation of a great guy named George Wilber and his wife Donna.*

*May God keep you well and happy,*

Albert Barton, President  
Resident Governing Council of Friendship Manor



# Letters to the Editors



## Michigan Welcomes Missouri Visitors

Dear George and Donna:

I would like very much to see *The Board Talk* go over in all states as well as it has in Michigan.

I appreciate the offer to be a reporter for the state of Missouri, but I work six days a week and I'm lucky just to go down to Myers Tavern now and then to play a game.

I talked to the owner about placing an ad with you, but he didn't think it would help his business with no more subscribers than there are in the St. Louis area. I take my copy of *The Board Talk* down there after I've finished it and a lot of people read it and wish it gave the information in this state like it does in Michigan, but that's as far as it goes.

I will be glad to help any way I can and if you think listing me as a reporter will help, that's O.K. I don't want to be on the "payroll" or stop anyone else from being a Missouri representative.

I'm an old diehard shuffleboard player. I have played with the best. I can still hold my own but it takes three or four games to get the old bod started.

We will be in Brooklyn, Mich., on Aug. 12 to take in the auto races and because of *The Board Talk*, we plan to spend Sunday, Monday and Tuesday nights (Aug. 12, 13 & 14) in Lansing. My son and his wife are meeting us. They live in Traverse City, Mich.

I have a motor home, so if you know where some of the better players hang out, let me know. Also, we would like to meet you two while we are there.

From Lansing, we will be going to Traverse City. There's a place there called The Depot. The owner, Maurice, always welcomes me and calls some of his better players to take me on. The people there are real nice and remember me when I walk into the tavern. They come over and shake hands. I like that. Most places you go in and start beating the regulars, either the owner asks you to leave or some of the tough guys want to take you outside.

Hope to see you in August.

Woodie and Jean Cockrum  
54 E. Cardigan Drive  
St. Louis, Mo.

*Yours is one of the nicest "tell it like it is" letters we've received and we're going to tell it like it is right back. The reason we asked you to be a reporter for Missouri, Woodie, is because at this point, you are our only subscriber in that state. That may be a stroke of luck for us since you're obviously a dedicated player, a gentleman and a good writer to boot!*

*So we don't blame your bar owner for not wanting to advertise. That's been our frustration — we can't get the*

*advertising without the subscribers and we can't get the subscribers without the reporters. Thanks to your willingness, maybe we'll be able to get both.*

*We have a lot of empathy for your time concern. We, too, work six days a week, squeezing in *The Board Talk* during long nights and that seventh day (God forgive us!). Those jobs are subsidizing our efforts to bring a national communications vehicle to shuffleboard players and maybe by retirement time, we'll be able to cover the nation ourselves. In the meantime, we need you.*

*Hopefully, your stop in Lansing will be one of the highlights of your trip "up north." Count on us to have some action lined up.*

## Shuffleboard No Parlor Game!

Dear George:

Having been a pool player for most of my life, I never really considered shuffleboard as a particularly difficult game. This rather snobbish attitude came about because of my ill-conceived comparison of that goofy game you see the tourists play on "The Love Boat." You know, just your basic parlor game where you get drunk with your buddies and amuse yourself while tapping your toes to rock and roll. Lakeside Lounge has changed my image of the game dramatically.

At Lakeside Lounge, shuffleboard is the game of preference for most patrons. So, why are all these people playing this game? To find this out, I first turned to the women's team. Being a student of all games, I sat quietly and observed, only occasionally asking a pertinent question. After months of nail-biting, knee-knocking excitement, I was hooked! Lakeside's team had won the league and I was proud just to be able to tag along with them.

Now, although I still love the women's team as much as ever, my attention has turned to tournaments. With that huge calcutta hanging over their heads, every little mistake, every crack in concentration, can cost dearly. It is at these events that the best and worst of play can be seen. When it gets down to the final four, the players with the most confidence and best use of their OFF hand usually win.

Because of my lack of ambidexterity, I'll probably never be able to compete at that level, but that's O.K. I've never missed a shot from where I sit!

Jeff Dugan, Lakeside Lounge, Union Lake, Michigan

*We've been at the Lakeside Lounge on several occasions, Jeff, and it could serve as a model for all shuffleboard establishments — friendly, competitive players, a congenial host, two boards, tournament-oriented, and in an area that offers out-of-towners/staters a broad choice of accommodations and easy access to other shuffleboard establishments. Somebody really ought to nominate the Lakeside for "Best Location in the U.S. for Shuffleboard Action." Don't take this as a nomination. The editors are the only ones ineligible in this contest!*

# WANTED: Board Talk Reporters — Low Pay, High Visibility

During the summer recess, we contacted 18 states in our search for shuffleboard reporters. We got four positive responses. That's a .222 batting average — not enough to get us into the major leagues.

Why — if we're aiming for a national shuffleboard newsletter — did we only contact 18 states? Because we didn't know any shuffleboard players in the other 32 states. Hopefully, some unknowns in those 32 states, plus the 14 of the knowns we didn't hear from, will surface and eventually become a part of The Board Talk.

Our four volunteers are:

**Oregon:** Jolene Lembke, 20356 Shahala Ct., Bend, Ore. 97708, phone 503-389-4888

**Missouri:** Woodie & Jean Cockrum, 54 E. Cardigan Dr., St. Louis, Mo. 63135, phone 314-524-1024

**Nevada:** (Balboa) Ron Schweikert, 1528 Amapola Dr., Las Vegas, Nev. 89122

**Texas:** Sandy Jenkins, 3947 Lenel, Dallas, Texas 75220, phone 214-741-5171, ext. 378 (weekdays), 214-353-9548 (evenings)

If you're a shuffleboarder from one of these states, send your news to your reporter by the 10th of each month. The kind of news your reporter needs:

- Results of recent tournaments.
- Details of upcoming tournaments. Be sure to include name, address and phone number of host establishment or contact person, type of tournament, entry fees, payoffs, deadlines, hotels/motels near tourney site, establishments in area that offer shuffleboard action, etc.
- Comments of general interest to shuffleboarders in other states, responses to editorials, leads on individuals worthy of national recognition for contributions to the game of shuffleboard.

If you're a shuffleboarder from a state that does not have a reporter, consider taking on that position yourself. The pay, frankly, is lousy, but the visibility is great. Because the competition for the position of state reporter is so keen, we'll

have to operate on a "first come-first appointed" basis. The first volunteer gets the job and all the benefits:

- Your by-line in *The Board Talk*.
- A *Board Talk* shuffleboard T-shirt.
- 10% commission on all ads from establishments in your state (payable upon receipt of paid invoice)
- 10% commission on all new subscriptions (\$10 per year) you sign up.

If, on the other hand, you're convinced nobody in your state wants the job, just send your news directly to *The Board Talk*, 3206 Alfred Ave., Lansing, Mich. 48906. The same criteria for news applies, whether you send it to your state reporter or directly to *The Board Talk*.

## Strike's Over

By Balboa Ron, Nevada Reporter

No amazing news from Las Vegas; however, in addition to our regular club tournaments, we have recently established a separate Sunday afternoon doubles event, held at Duffy's Tavern.

It's open to all, \$5 entry fee, winners take all, single elimination. We've had good turnouts and it looks fine for future prospects.

The first tournament was won by Glenn Davidson (Los Angeles) and Bob Muller. The second event was taken by Jim Golden and Frank Stevens. As usual, the heavy action occurred after the tournaments were over (legal in Las Vegas — ha!).

Shuffleboard isn't that hard to promote in Las Vegas during the summer months. Everyone likes to escape the 110 degree heat and enjoy the game in an air-conditioned shuffleboard tavern.

We are again eagerly awaiting the USSA Tournament at the Showboat Casino in August. Hope there will be a large turnout for this one, as the Vegas strike will be completely over by then.

Hope to see you in August!

## Subscribe Today!

Future issues of *The Board Talk* will be sent only to paid subscribers, reporters and advertisers. Fill out this subscription form and mail with your check or money order for \$10, made payable to *The Board Talk*, to: *The Board Talk*, 3206 Alfred Ave., Lansing, Mich. 48906.

## On the Inside:

**The Future of The Board Talk** — Will it "sink or swim"? A lot depends on you, according to *The Hammer* on page 2.

**Results of Recent Tournaments** — and notices of upcoming action. Check *Tourney Talk* on page 2.

**The Best Place in the U.S. for Shuffleboard Action** — Nominees from Missouri, Indiana, Oregon and Texas tell why their towns should be on Canadian Michael Jacoby's itinerary when he visits the USA. See page 3.

## Target Your Audience!

The audience that spends money while playing their favorite sport.

➡ Shuffleboarders go where the shuffleboards are. They "have desire, will travel."

➡ Shuffleboarders read *The Board Talk* to find out where the action is!

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\$1,000  
\$500  
\$500

FIRST PLACE  
2ND PLACE  
3RD PLACE  
4TH PLACE  
5TH PLACE

\$1,000 donated by the association to  
Muscular Dystrophy.

missed a shot from where I sit!

Jeff Dugan, Lakeside Lounge, Union Lake, Michigan

We've been at the Lakeside Lounge on several occasions, Jeff, and it could serve as a model for all shuffleboard establishments — friendly, competitive players, a congenial host, two boards, tournament-oriented, and in an area that offers out-of-towners/staters a broad choice of accommodations and easy access to other shuffleboard establishments. Somebody really ought to nominate the Lakeside for "Best Location in the U.S. for Shuffleboard Action." Don't take this as a nomination. The editors are the only ones ineligible in this contest!