

Shuffleboard's biggest tournament, the North American Shuffleboard Championships™, is just five weeks away. We had a great response to our online registration special. Some of those who signed up were coming anyway, but others were not sure because of financial reasons and this incentive package helped to make it possible for them to attend. If you want to take advantage of this special offer, which expires tomorrow, there are still a few spots left. Here are the details:

- Rebate of your Registration Fee (a \$30.00 value)
- Rebate of your Board Fee (a \$10.00 value)
- Rebate of your Pro/Am Entry (a \$50.00 value)
- A \$10.00 food comp from the Sands
- A \$10.00 free play coupon from the Sands

The total value of this offer is \$110, and it is available to the next 50 players who sign up online by September 15, 2008. In order to qualify, you must play in the Pro/Am and at least two other events. Upon completion of the third event, you will receive your rebates and coupons. This offer is for online registration, paid by credit card or PayPal only.

I would like to take a moment to address everyone who signed up early and was therefore not eligible for this promotion. I did receive phone calls and emails from some of them who were understandably disappointed. The possibility that this offer would upset people who have already registered for the tournament weighed heavily on me for the couple of weeks that I pondered doing it.

In the end, I decided that the best thing I could do for the people who had already registered was to do everything possible to insure there was a strong turnout. Many of the tournaments in recent months had a significant drop in turnout. Although there are certainly other factors that contributed to declining attendance, it is obvious that the state of the economy hit them pretty hard too.

My primary goal was to offer an incentive that would get people to commit to our tournament that were still undecided and might not have come this year. Even though I have felt we would be okay on attendance, especially with having all of the boards redone, I am not the kind of person who likes to leave things to chance.

After spending in excess of \$20,000 to have the boards refinished, I quite frankly would have preferred not to commit to such a large incentive program at this time. But, as I mentioned, I wanted to do everything I could to insure a successful tournament and I felt like this would help establish momentum. If I had not done this, and we took the same hit on attendance that some of the other tournaments have, everyone would have been disappointed.

Those who did sign up early were eligible for two different early registration promotions, albeit not quite as significant as the current offer. Both offered to waive the Registration Fee and Board Fee. The first was available to anyone who attended the 2007 NASC, which ran from November 23, 2007 through April 1, 2008. The second, which was available to anyone who attended any of the previous 18 NASC tournaments, was available through July 1, 2008.

The best website to check airfares on is currently www.orbitz.com, which has a pricing guarantee that is very attractive. After you book your ticket on Orbitz, they will automatically monitor pricing on a daily basis until you travel. If fares for the same itinerary drop after you book your flight, they will send you a refund for the difference. For room and airfare packages, the best deals are usually at the American Airlines web site, www.aavacations.com. If you need help with your travel plans, please give us a call at 800-380-3033.

Just a reminder, if you are planning on attending the tournament, but have not yet have not yet signed up, the early registration deadline is October 4. If you would like to use a credit card or PayPal for your registration and entry fees, you can register online by clicking www.2008nasc.com, or over the phone by calling 800-380-3033.

To print Tournament forms and information, please use the following links: [Registration Form](#), [Schedule of Events](#), and [General Information](#). If you have never been to the NASC™, there has never been a better time to find out why, over the past ten years, more players have attended the NASC™ than any other tournament.

If you need help making air or hotel reservations, or have any questions about the tournament, please call The Shuffleboard Federation at 800-380-3033.



John McDermott, Tournament Director