

The Board Talk

*The Board Talk is published by George & Donna Wilber,
421 E. Sheridan Road, Lansing, Michigan 48906; Phone 517-371-2538*

Vol. 9, No. 11

November 1992

The Hammer

Our Good Will Ambassadors

Glen Davidson of Oklahoma and Doc Khan of Michigan may have found the illusive "secret" to expanding our World of Shuffleboard. For nine years now, we've tried different ways to solicit new subscribers, including awarding a set of weights and other incentives to those who signed up a certain number. It worked -- for one year -- and then those relatives and other non-shufflers, who signed up to help their favorite shuffler earn those prizes, dropped off the list and we were right back where we started from. It seemed like a losing battle. Until....

Glen and Doc put the ball right back in the court of those who have most to gain from being a subscriber to The Board Talk. Let's have a "revival," they said, and Doc put his money where his mouth was, offering to pay a portion of each subscription he signed up. For some reason or other, it's working! The shufflers who sign up other shufflers want nothing more than to expand their special "World." And that's a tribute to them! They're worthy of our salute and you'll find them on a special Honor Roll in this issue. We're going to continue this recognition through January 1993 and hopefully, we'll be able to reward those who are at the top of the list. We invite our regular advertisers to join us in adding to our list of incentives. After all, you and we have a lot to gain by expanding our mailing list.

(See Glen's letter in Shufflers' Notebook.)

What About Those Deadlines?

Every month, we get word of a tournament that should have been promoted months ago. Geez! It's a month away! Why can't The Board Talk get the word out to shufflers across the U.S.A.? It makes us feel guilty for not being able to promote/advertise an important event because we don't receive information on time, but here's the scoop.....

Our mailing permit is for bulk rate; that's all we can afford without increasing the subscription rates substantially. Bulk rate means at least 2 to 4 weeks delivery. We close on the 15th of each month. On the 15th, we set all the Tourney Talk copy, Calendar of Events, and

(continued on Page 5)

Tourney Talk

Anderson/Millar Winners at Old Edison Inn

Twenty-four players put their names in the hat at the Old Edison Inn, Edison, Washington, on Sept. 19 with the 12 resulting teams competing for over \$1500 in prize money. First place winners Sherm Anderson of Big Lake, Washington, and Joanie Millar of Richmond, B.C., shot nearly flawlessly, losing only two games in the best 2 out of 3 format during the two-day event.

Runners-up Mark Sullivan (last year's co-winner) of Bow, Washington, and Billy Powell of Renton, Washington, scored the only wins over the Anderson-Millar combo, but came up short in four other encounters. Third place went to Al Kantor of B.C., and Dave Arndt of Tacoma.

Shooting well in a tough field of contenders were locals Ted Austensen of Anacortes and Doug "Sgt. Slaughter" Adkins of Burlington, who upset several of the top players to finish just out of the money in fourth.

Participants and guests dined on chef Linda "Mad Dog" Madeo's superb lasagna for two days, as there was enough to feed a proverbial army!

Host Phil DePree thanks all who helped make this an enjoyable late summer shuffleboard weekend.

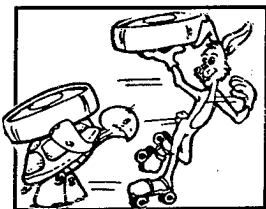
Note the addition to this month's calendar: the Old Edison Inn's 8th Annual Mixed Doubles in March, 1993, exact date to be announced later.

"Get the Rust Out" Tourney at Acme Tavern

The Acme Tavern, 1310 Tacoma Ave., Tacoma, Washington, will host a "Get the Rust Out" doubles tournament on Nov. 28-29. The double elimination event has an entry fee of \$50 and pays out six places: 52-24-12-6-3-3. The sponsor sale is scheduled for Friday night at 10 p.m., with the tournament starting at 10 a.m. Saturday. If you are unable to be present at the sale on Friday night, you must call Jim Foran at 206-474-2724. There will be a complimentary tavern feed on Saturday afternoon.

Suggested lodging is the Portage Inn, 3021 Pacific Hwy. East; phone 206-922-3500 or toll-free, 1-800-833-1800.

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Shufflers' Notebook

News and Views
from the World
of Shuffleboard

Glen and Doc Continue Board Talk "Revival"

This piece of information is on my mind NOW so I will say it: Don't forget The Board Talk's birthday on Dec. 15, O.K.?

I am staging my first tourney in about six years. I quit because I wanted to play while I had a few years left and I wanted someone else to take the heat for awhile. I'm sure they enjoyed it as much as I did. Anyway, I am in it again for while. I'm hoping for a few newcomers to make my day!

I have been in contact with Doc Khan recently. He was enthused about our Board Talk "revival" project and made a suggestion or two about our logos and how to get people to sign up with little or no effort. How about giving away a shuffleboard? Here's how.....

Donna and George will keep track of all new subscribers from September until the P.C.S.A. Vegas tourney. Each will be numbered and at the Vegas tourney, the draw will take place and the winner will take the board home with them.

Let's hear from some of you on this. I will get the board. It will be an old Rock-Ola built some time in the '30s. Just ask Sol Lipkin to tell you about that board!

We have a few more ideas we're kicking around, so if any of you out there can give us some ideas on logo/theme for this campaign, send them to me: Glen Davidson, Box 117, Tupelo, OK 74572. I will keep track of them, take the best one and go with it. Hopefully, the marketing expertise will come through in time for the December issue (Editor's Note: Nov. 15 deadline). The race will be hot and heavy by then.

Now, we can all figure out some way to get to a tourney; let's figure out a way to get this project going. We all could take a few minutes of our time and donate it to sign a friend up or send them one. Sometimes a Board Talk recipient can turn out to be a player this

way. Let them read it and encourage them to start playing.

Just for this time, let's make this a shuffleboard players goal to keep our sport going and to reward a great couple for their dedication and hard work to get us all together. This could be a great Christmas gift for George and Donna if everyone signed up one new subscriber and sent it to them for Christmas. What a beautiful Christmas that would be. Let's hear from you.

Glen Davidson, Tupelo, Oklahoma

We can't tell you and Doc how much your unselfish efforts mean to us, Glen. That in itself is a wonderful Christmas present. In this issue, we have started a Board Talk Ambassadors Honor Roll listing those who have signed up new subscribers since September. We have taken your suggestion and have numbered those new subscribers for the Vegas tourney drawing. As we to to press, there are 23 new subscribers who could qualify for that drawing. By the time you receive this issue, we hope that number doubles. We have one suggestion: There should be a drawing for those who signed up these new subscribers. Is there some servicer/supplier/promoter out there who would contribute a well-earned prize for those who sign up the most new subscribers? Let us know.

Let's Remember Connie!

Editor's Note: We have just heard from East Coast promoter/reporter Dick Gorman that his wife Connie will undergo a serious operation on Oct. 15. Thankfully, they have a surgeon with a great reputation -- the same doctor who operated on former President Ronald Reagan's press secretary when he and Reagan were shot. Nevertheless, she will have a fairly long recovery period. Please join us in wishing her well. Send your get well wishes to: Connie Gorman, 138 Glen Oak Road, Wilmington, DE 19805. Connie is not a shuffleboard player but she is an important person in our World of Shuffleboard. She is the key supporter of one of our major Board Talk contributors. Let her know you appreciate the personal sacrifices she has made for our World and wish her well on her way to recovery.

Don and Donna Cox Benefit Update

Editors' Note: In last month's Board Talk, we told you about plans for a benefit tournament for Don and Donna Cox, who lost their home and all their belong-

(continued on Page 10)

-- ATTENTION --

If you have a red check below, it means your subscription has expired. To received the next issue, you must renew by the 15th of this month.

_____ Red Check
(Use the form on page 19 to renew.)

Shuffleboard -- The Sport for Every Season

1992-1993 Calendar of Events

NOVEMBER 1992

Oct. 31-Nov. 1/Nov. 7-8

State of Indiana Championships
D.J.'s Tavern
Warsaw, Indiana

Nov. 9-15

SF North American Champion -
ships
Sands Regency
Reno, Nevada

Nov. 20-22

National Tournament
Dew Drop Inn
Waterloo, New York

Nov. 26-29

"Turkey Day" Tournament
Corporate Image
Fort Worth, Texas

Nov. 27-29

State of Michigan Champion-
ships
McCabe's Lounge

Nov. 27-29

Annual Fall Tournament
Stagger Inn
Bellflower, California

Nov. 28-29

"Get the Rust Out" Doubles
Acme Tavern
Tacoma, Washington

DECEMBER 1992

Dec. 12-13

3rd Annual Santa Classic
Balloon Inn
Arvada, Colorado

FEBRUARY 1993

Feb. 2-7

P.C.S.A. Shuffleboard
Extravaganza V
Alladin Hotel & Casino
Las Vegas, Nevada

Feb. 12-14

Winter Board Talk Tournament
Lafayette Inn
Rising Sun, Maryland

MARCH 1993

Mar. 12-15

Invitational Singles Tournament
Lafayette Inn
Rising Sun, Maryland

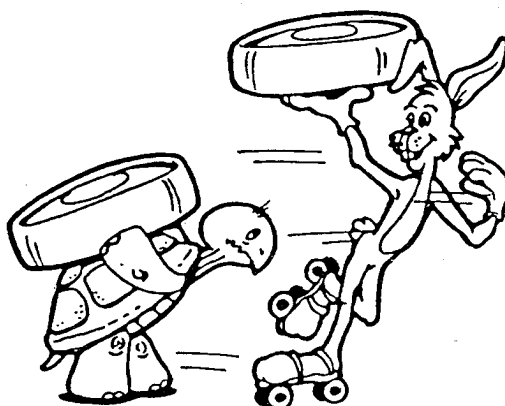
March

8th Annual Mixed Doubles
Old Edison Inn
Edison, Washington

APRIL 1993

April 9-11

Dick Gorman Spring Classic
Lafayette Inn
Rising Sun, Maryland



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The Hammer (continued from Page 1)

advertising information that we've received to that point in time. That takes us about three days, which brings us to the 18th of the month. We lay the copy out to 16 or 20 pages, whichever our advertising can pay for, which takes another day, bringing us to the 20th.

We then take the pages to the printer where it takes another five days to a week to get the pages printed. That brings us up to the 27th of the month. It takes George and Donna and the grandsons another day to a day and a half to stuff flyers, staple, address, sort, package for mailing, bringing us to the 28th or 29th.

We then deliver to the Post Office where they check it out for weight, etc. to decide if we've done it all right. It probably sets there for another day or so, depending on whether it falls on a weekend when we get it delivered to the P.O., and then it starts the long, slow process of making its way to you. That can mean that your tournament is promoted in an issue that arrives at your target audience too late to do you any good!

We are confident that promoting your tournament in The Board Talk works. You have only to ask those tourney directors/hosts that do so, in a timely manner, to verify that it does. To get the best results, we suggest that you follow this timetable:

The Calendar of Events: List it just as soon as you know the dates! A year to six months in advance is not too early.

Advertising: For tournaments that strive for broad, national participation, we advise at least six months in advance. For local tournaments that hope to attract shufflers from other states, figure on at least three months in advance for best results.

Tourney Talk: Once you give us the initial information, we'll promote it each month. We will add information as we receive it. Remember, each month, our mailing list contains new shufflers who don't know about your tournament. Keep them in mind.

What about those tournaments that are strictly local? You don't really care about attracting shufflers from other states, so why advertise/promote in The Board Talk? You might want to consider putting that event on the calendar simply to keep your name in the forefront of The World of Shuffleboard (remember: travelling shufflers watch that calendar for action).

Can we speak frankly? We have received some of the ugliest flyers that damage the image of your local tournaments and your tourney site and of the sport of shuffleboard. Consider investing \$25 to have us set professional flyers for you. That's for the design, artwork and typesetting. You can get it printed locally and

mail it yourself to those in your target audience.

Remember, we want to help you to be the best you can be for the benefit of The World of Shuffleboard -- and that includes you!

George and Donna Wilber, Publishers

Tourney Talk (continued from Page 1)

Successful Tourney at Full House

The Full House, 111 W. Kerr St., Wynnewood, Oklahoma, hosted their 4th Annual Labor Day Tournament on Sept. 4-7, with 50 players competing for \$8,000 in prize money.

In the women's singles, Brenda Watts of Pauls Valley finished first, with Nancy Tice, also of Pauls Valley, in second, and Helen Kerns of Wynnewood in third.

Lynn Tice of Pauls Valley was winner of the men's singles, with Don Kinard of Wynnewood in second, and Ron Snelgrooves of Wynnewood in third.

Jeff Simco and Dee Levite of Wynnewood finished first in the sweetheart draw, with Don Kinard and Brenda Watts in second, and Ron Cash and Hattie Hawkins of Wynnewood in third place.

Sammy Lambert of Stratford and Mike Melton of Davis drew each other and took first place in the open draw. Nancy Tice and Brenda Watts finished second, with Pat Kinard of Wynnewood and Weldon Lambert of Standford in third place.

Alan Primrose of Stonewall and Mike Melton took top honors in the bring your partner event. Brenda Watts and Rena Hendrix of Moore finished second, and Don Kinard and Jeff Simco of Wynnewood, were third place finishers.

The Full House thanks the following people who helped make this tournament such a success: Glen Carter, auctioneer; Lynn Tice, spotter; Arnold Rushing and his crew for preparing and serving food; Skip McCaskill for running the bracket boards; Vicky McCaskill for bookkeeping and entry fees; Mike Melton and Betty Brantly for setting up two extra boards; Alan Primrose for lending his weights, T-square, wipe down boards, floor mats and other equipment; extra help Lori Baxter, Richard Simco and staff, Dee Levite, Jerry Carter, Vicki Carter and Key Wells, and Don Kinard and Odie Knight for all the work preparing for the tournament.

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Deadline Reminder: Send us your news and views by the 15th of each month.

Tourney Talk *(continued from Page 5)*

Dowells Win at Lucky's Tavern

Seven teams participated in the double elimination mixed doubles tournament at Lucky's Tavern in North Webster, Indiana, on Sept. 12. Winners were Terry Dowell and Lasca Dowell, with Phil Ladd and Carol Ladd finishing in second place.

Johnson/Cowan Tops at Deer Park Tavern

In spite of a relatively small turnout of only nine teams, a total pot of nearly \$900 was at stake for the 18 players who showed up at the Deer Park Tavern in Fort Wayne, Indiana, on Sept. 26.

Mike Johnson of Warsaw and his partner, John Cowan of Columbia City, Indiana, came out of the losers bracket and defeated the always tough team of Jim Long and Jerry Knox for the winner's share.

The Deer Park Tavern thanks all the players for their support. Your host says, "Overall, the best sportsmen are shufflers."

Ostrom/Hurney/Davis Tops in Balloon Inn's Tournament of Champions

The top 16 shooters from The Balloon Inn's (6440 Wadsworth, Arvada, Colorado) 16-week Saturday night pot games shot for more than \$5600. In the 16-player blind draw, first place winners were George Ostrom and Ron Hurney, with Rollie Westerhoff and Travis Anderson in second place, and Kenny Hawkes and Lynette Hurney in third place.

In the singles event, Gene Davis finished first, with Jody Slack in second place, and Dennis Bird in third.

Brokas Win Biggest Bourbon Tourney Ever

Fifty-two teams from seven states competed in the 25th Annual Bourbon Fall Tournament at the American Legion Post 424 in Bourbon, Indiana, on Oct. 3. When the smoke cleared at 8 a.m. Sunday morning, it looked like a "family affair."

First place finishers were brothers Terry and Greg Broka of Toledo, Ohio; with second place honors going to Bob Brown Sr. and Bob Brown Jr. of Portland, Indiana. In third place were the famous Meltons of Davis, Oklahoma, Bill and his son Billy. Fourth place went to Joe Jorouche and Steve, the donut man, from Toledo, Ohio. Fifth and sixth went to Bjerne Sunde and John Tischler of Michigan, and Joe DeRosa of Springfield, Illinois, and John McDermott of Michigan.

Total pot for this one-day, single game, double elimination tournament was \$13,310, breaking the old record by about \$3,000.

Tournament Director Fritzi Broka thanks everyone who participated for making her first-time experience "a huge success."

"Thanks to not only all the participants, but also to my auctioneer, Steve Hart, for a fantastic job; to Mike Koontz and Larry Creakbaum for spotting; to Lisa Gotham, the Legion and all the people who helped with the chicken barbecue; the people behind the bar; and Terry Broka and all the people who helped me wax the boards," said Fritzi.

Due to the increase of teams at this event, and the fact that they must finish in one day, there will be a 64-team limit for the next Bourbon tournament, which will be later this winter. Watch The Board Talk for further details.

Lopez/Cottrell Win at Stober's Lounge

J.R. Lopez of Lansing, Mich., and Penny Cottrell of Gladwin, Mich. were winners of the 3rd Annual Mixed Doubles Great Lakes Shootout at Stober's Lounge, Lansing, Mich. on Oct. 9-11. Second place honors were taken by the tough Bjerne Sunde of Madison Heights, Mich., and his partner, Sue Spack. Third place went to Terry and Lasca Dowell of Indiana, coming on strong from their recent win at Lucky's Tavern in North Webster, Indiana.

3rd Annual Santa Classic, Balloon Inn, Arvada, Colorado, Dec. 12-13

The Balloon Inn, 6440 Wadsworth, Arvada, Colorado, will hold their 3rd Annual Santa Classic on Dec. 12-13. Action for the open doubles, \$100 per team entry, will start at 8 p.m. on Dec. 11 with the sponsor sale. The best 2 out of 3 double elimination event will start at noon on Saturday, Dec. 12. All registrations must be in and paid for by Dec. 11, 7 p.m. sharp!

For information, contact Ron or Gwen at The Balloon Inn, 303-425-9823. See ad in this issue and plan to participate.

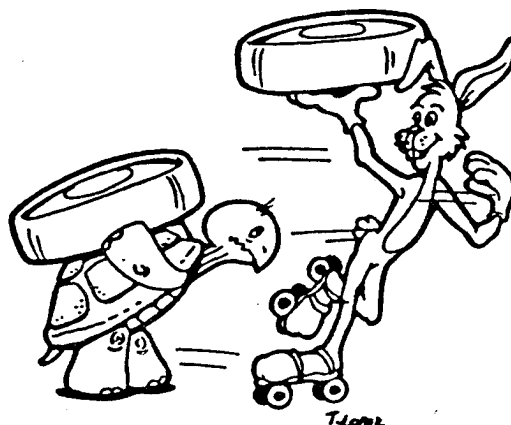
P.C.S.A. Update

The dates are set for the P.C.S.A.'s Shuffleboard Extravaganza V, Feb. 2-7. The boards are ready -- thanks to Al Stewart and A.Z. Turnbo -- and the hotel, the Alladin in Las Vegas, Nevada, is waiting for us!

P.C.S.A. officials Joe Muniz, Paul Weber, and Karl Spickelmier remind you that hotel reservations must be made by Jan. 1 and that everyone participating in the tournament must stay at the Alladin unless they live locally.

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The Board Talk's Ambassadors Honor Roll.....



<u>Ambassador</u>	<u>State</u>	<u>No. of New Subscribers Signed Up</u>
1. Roxanne Quigley	Nevada	6 (Nevada)
2. Doc Khan	Michigan	4 (Michigan)
3. Rob Kern	Michigan	3 (Texas)
4. Glen Davidson	Oklahoma	3 (Oklahoma)
5. Slick Parrish	Michigan	2 (Michigan)
6. Phil DePree	Michigan	2 (Washington)
7. Michelle Foran	Washington	1 (Washington)
8. Joanie Millar	Canada	1 (Canada)
9. Jim Filkins	Nebraska	1 (Nebraska)

***Thank you, Board Talk Good Will
Ambassadors!***

George & Donna Wilber, Publishers

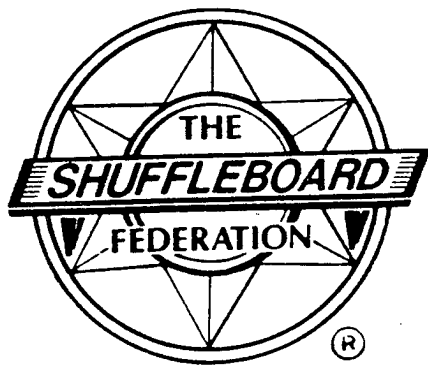
Get your name on the Honor Roll. Ask a shuffling friend to become a new member of our World of Shuffleboard network.

Mail with check for \$15 to: The Board Talk, 421 E. Sheridan Rd., Lansing, MI 48906.

New Subscriber's Name: _____

COMPLETE Address: _____

Signed up by: (name and state) _____



WHY LEAGUES FAIL

With the traditional league season in full swing, we would like to make a few comments based on a combination of our own observations, and those of a number of players who have called us over the last few years.

Our belief is that the backbone of shuffleboard, as well as any other sport, is the average player. These people, who represent 80-90 percent of a league's total membership, play because they love the game and spending time with their friends. Even though they seldom win, they still come to play every week.

The unfortunate pattern for leagues is that, sooner or later, the better players take the fun out of league play by loading up the top couple of teams who then compete for first place while the rest of the teams are out of the running by mid-season. Eventually, the average players get tired of being dominated by the better players and quit.

In professional sports, the proven, successful method is to give the teams at the bottom the best chance to improve by giving them the top draft picks. Their success has come by establishing parity and giving every team a chance.

There is a league which we are familiar with that is now on the verge of folding after nearly 20 years. In the beginning, the top players were spread out among all the bars in the league. But every new season saw a few more of the better players leaving their original team to play for one of the top couple of teams in the league. This is a common occurrence which plagues many leagues.

The league began to discuss handicap systems at their annual organizational meetings. While it was obvious something had to be done, league meetings are usually attended heavily by the top players who influenced the less knowledgeable players. Therefore, when a handicap system was finally introduced, it was not structured in such a way that the less talented teams really had any better chance of winning.

Five years ago, when the league was at its strongest, with nearly 500 players, a few teams dropped out and formed their own league. Because it was a small league, the better players did not join, preferring instead to stay where they were.

Meanwhile, the original league was raising the weekly dues, and then voting to pay fewer places. We feel very strongly, and consequently have included the idea in our N.A.S.L. program, that every team should get back some-

Leagues, to be successful, should have the emphasis on having fun, not playing for money. Players whose primary interest is playing for money should concentrate on tournament play.

Eventually, the new league grew while the original league dwindled. Now all that is left in the original league are a couple of bars, while the new league has become strong. We hope that the new league maintains the control that they have and do not allow the shortsighted way of thinking that doomed the other league.

The issue in a nutshell is that we need to think about the future and not just think about today; otherwise, we have no future! We believe giving every team a chance to win is a necessary ingredient if a league is to grow and flourish, and that leagues which are not using some form of handicap system, be it ours or their own, will eventually fold. Some form of handicapping is the only way to guarantee that every team will have a chance.

We have taken the initial steps to launch a league program which incorporates proven ideas from enormously successful pool and dart leagues which have more than 500,000 members between them.

Our present handicap system is a step in the right direction, but one that will need more work and fine-tuning. Players at our Grand Slam Tournaments, which include team events with the N.A.S.L. format, have had a chance to fill out comment sheets. Their ideas are helping us to get better all the time.

It is basic human nature to resist change and, therefore, it is often tough to convince people that it is in their best long-term interests to consider a different way of doing things. We are working on some new ideas which we hope will create widespread interest in the N.A.S.L. program.

Among the things we are working on is a national league championship tournament that will include strong enough incentives to make everyone want to participate.

Over the course of the next few months, we will lay out in detail some new ideas which we think will have the potential to unite and excite the shuffleboard community. We will be working with Dynamo Corporation to try and secure a sponsor for the program but, with or without a sponsor, we are going to have a program and a direction that will make the players in the country stand up and take notice.

For those people who are interested in learning more about our present format, much of it is included in our 30-page League and Tournament Rule Book, which includes a collection of ideas from many players, as well as a few of our own, which have been merged with the American Shuffleboard Rules.

The introduction for our Rule Book has been copied on the following page. For more information, or to get a personal copy, please contact The Shuffleboard Federation, Inc., 41761 Onaway Drive, Northville, MI 48167; (313) 380-9300.

"FRIENDSHIP THROUGH COMPETITION"



INTRODUCTORY PAGE - LEAGUE & TOURNAMENT RULE BOOK

This rule book is a collaborative effort by people with hundreds of years of combined experience and is dedicated to all of those people whose efforts over the years were the foundation for this publication.

The first effort took place in the mid 1930's with the combination of Sol Lipkin and Jackson Downs, of Modern Art Store Fixtures, which became National Shuffleboard Company. That initial effort was revised later in the 30's by Sol Lipkin and Tom Brown of National Shuffleboard, and then again in the 50's by American Shuffleboard Company.

The rule book remained pretty much the same until 1987 when The Shuffleboard Federation, Inc. was founded. Among the first goals of the Federation was to update and standardize the rules of the game for league and tournament play.

Shortly after its incorporation, The Shuffleboard Federation organized the game's first national rules committee, the Player Policy Board, which is made up of players of varying ability from different parts of the country.

The Policy Board, which is responsible for tournament rules, adopted the "RAMOS RULES", developed by Leonard "Pee Wee" Ramos of California, as a starting point and made the additions and modifications which have brought the tournament rules to their present form.

The Player Policy Board (past and present) is comprised of:

BILL MELTON, Oklahoma, Chairman
TONY HOWARD, Texas
BOB LEWIS, Arizona
BRENDA MOORE, Texas
HOWARD MOUTON, Texas

HAL PERRY, California
GAIL SCHULTZ, Michigan
JODY SLACK, Colorado
KARL SPICKELMIER, California
BOBBY VOORHIS, Indiana

The National Amateur Shuffleboard League (N.A.S.L.™) Rules and Format contained herein represent a combination of the American Shuffleboard League Rule Book and rules sent to The Shuffleboard Federation by leagues from various parts of the country.

These rules shall continue to be fine tuned and/or amended based on player input. Although The Shuffleboard Federation is responsible for the development of the N.A.S.L.™ Rules and Format to date, and is the publisher of this booklet, it believes that the rules of the game should be determined by its players. Please feel free to contact The Shuffleboard Federation with any suggestions, comments, or questions you may have.

Notebook *(continued from page 2)*

ings in a fire on Mother's Day. Well, the organizers got rolling after we went to press and held the tournament on Oct. 16-18 at TG's in Santa Clara, California (results in next month's issue). You still have the opportunity to help Don and Donna get their lives back on track. Send your checks, payable to Don & Donna Cox, c/o TG's, 2337 El Camino Real, Santa Clara, CA 95050.

Doc Has More Ideas for Board Talk "Revival"

I am getting encouraged by Glen Davidson's efforts (in the Board Talk "Revival") and I am sure he will pull together a group of people who will start to make a difference towards achieving all the goals for The Board Talk.

I am working on slogans and will send them directly to Glen in Oklahoma. He will get to pick the most appropriate one for his theme.

I also have some other ideas for your consideration. You decide if they are practical and can be implemented or what the response is from various sections of the country.

It seems to me that the bottom of the last page (back inside cover) of The Board Talk has two very important forms to be filled out -- one for subscriptions and one for ads. Is it possible to have small booklets of these two, each of 20 to 25 squares of paper, sitting in bars like pads at a strategic corner with The Board Talk sign on the wall where players, patrons, etc. have easy access and upon nudging or urging of others may find it easy enough to fill one out? One could conceivably even put a small box with a slot or a tray nearby and the bar that signs up the most or a significant number can get a "reward" in the form of recognition or a small freebie advertisement. If this thing takes off, the availability and ease with which one could subscribe to The Board Talk may just do the trick.

As it is, right now, one has to have The Board Talk or access to it to subscribe and only one or two forms are available. This little "Board Talk Corner" or "Board Talk Station" could even have a small poster saying something like "Board Talk Spoken Here" or another catchy phrase.

I did go down state and tried to spread my \$10/\$5 plan (you pay \$10, I'll pay \$5) and got three new subscribers from Dundee, Pontiac and Waterford. Remember, potential Michigan subscribers, my offer is good until Dec. 31, 1992.

Doc Khan, 555 E. Deerfield Rd. Mt. Pleasant. MI 48858

Again, Doc, your generosity and support are overwhelming. Why anybody wouldn't take advantage of

offer is hard to understand. But, as you say, nobody knows about it except people who are already subscribers. Hopefully, current Michigan subscribers will tell others about this opportunity.

We have a file in our "office" called "Promotion Ideas." It's filled with good ideas like yours that we hope to implement some day. Our problem is that all of those great promotional ideas take two things we don't have right now: time and money. As you and most of our current subscribers know, The Board Talk is, and will remain so for a couple years yet, a part-time venture. When we do retire from our "paying" jobs, we will implement and invest in, your ideas and others we have in that file. We're optimistic; how could we be otherwise with such faithful supporters as you and Glen?

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....and he's
checkin' it twice!
..Is your name
on the list for the...**



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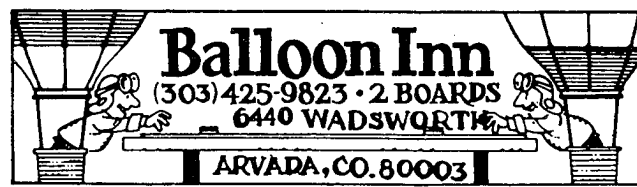
Sale scheduled for 8 p.m. Dec. 11.

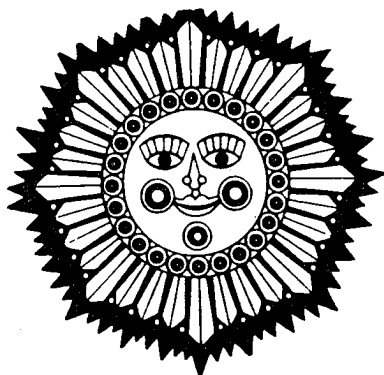
Tourney starts at noon on Saturday.

**Best 2 of 3, double elimination. All
registrations must be in and paid by
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For information, contact:

Gwen or Ron: 303-425-9823





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Tourney Talk *(continued from Page 6)*

Remember, all events are limited, first-paid, first-in, so get your money in today. Use the flyer enclosed in this issue to reserve your spot.

The P.C.S.A. salutes the first team to sign up -- Mabel's Monkeys!

Nelson/Norris Capture Doubles Crown at Club Tavern's Annual Shufflefest

That awesome team of Darrol Nelson of Chesire and Chuck Norris of Portland, Oregon, showed their tough skills on the boards to capture the doubles crown at the Club Tavern's 3rd Annual October Shufflefest in Springfield, Oregon, on Oct. 10-11. Taking second place honors were host Glenn Lindberg and his partner, Jim Reed of Eugene. Bruce Wechter of Coburg and Bill Holly of Goshen, Oregon, teamed up to take third place.

As usual, Lisa Lindberg did an excellent job of putting together the banquet for the players and their guests, with some help from local players' wives, which was greatly appreciated. "Thanks to all for your participation," said Glenn and Lisa.

Big Three-Day Tourney at Dew Drop Inn, Waterloo, New York, Nov. 20-22

There are four events on the agenda for the Dew Drop Inn's National Shuffleboard Tournament in Waterloo, New York, on Nov. 20-22. They include: an open singles on Friday night, \$20 entry fee, paying four places, limited to the first 16 teams paid; a mixed doubles on Saturday morning, \$20 per team entry fee, paying three places and limited to the first 16 paid sign-ups; a draw partner tourney on Saturday afternoon, \$10 per person entry, paying four places and limited to the first 40 paid entries signed up; and on Sunday, the popular bring partner event, \$30 per team entry fee, payouts 1 in 4, and limited to the first 24 paid teams.

If you didn't use the registration form in last month's Board Talk, better call to see if there are open spots: Doug and Elsie Fridley, 315-539-9520; or Doug Fridley Jr., 315-539-8326.

Play will be on four boards, and Elsie's famous buffet will be served in their shuffleboard banquet room.

Thanksgiving Weekend Shootout at Glenn's Tavern, Funkstown, Maryland

Glenn's Tavern in Funkstown, Maryland, will host the Western Maryland Thanksgiving Weekend Shuffleboard Shootout on Nov. 27-29. Events include a draw partner on Friday night, \$10 per person entry; a bring partners on Saturday, \$25 per team entry; and an open singles on Sunday, \$20 per person entry.

For information, or to see if this fun Thanksgiving weekend tourney has any spots left, call Glenn at 301-739-5025 or 301-733-7916.

"Turkey Day" Tourney at Corporate Image, Nov. 26-29, Fort Worth, Texas

The Corporate Image, 5418 Brentwood Stair Rd., Fort Worth, Texas, will host its annual "Turkey Day" tourney on Nov. 26-29. Events include a draw partners on Thursday, \$25 per person entry fee, double elimination, sale at 7 p.m., with play immediately following; a bring partner on Friday, \$50 per person, 2 of 3, double elimination, limited to 16 teams, sale at 7 p.m., with play immediately following; and a singles on Saturday, \$50 entry fee, 2 of 3, double elimination.

The draw partner and the bring partner will be mark 4, play to 15, and no two pros can play together.

In addition to these exciting events, a special Thanksgiving Dinner will be served on Thursday, courtesy of The Corporate Image.

For further information, contact David Williams, 817-457-4468, or The Corporate Image, 817-451-0607.

For Michigan Shufflers Only

The 8th Annual State of Michigan Shuffleboard Tournament will be held on Nov. 27-29 at McCabe's Lounge, 54 E. Morley Drive, Saginaw. There will be four boards for this event which includes, for the first time, a 1st Flight Tournament, as well as a Championship Flight, to give players of compatible abilities an opportunity to compete.

Events in both flights include a men's singles, women's singles, open doubles, and mixed doubles. Flyers with full details are being sent to Michigan shufflers. Share this information with your shuffling friends. For more information, call George at The Board Talk, 517-371-2538.



*We're thankful for
all our faithful
subscribers and
advertisers. To all of
you, we wish a very
HAPPY
THANKSGIVING
DAY!*

*George & Donna Wilber
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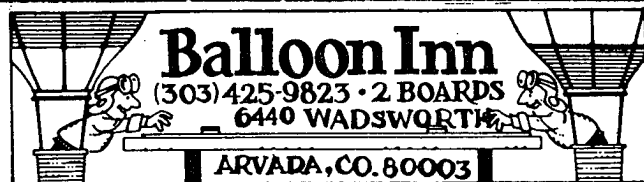
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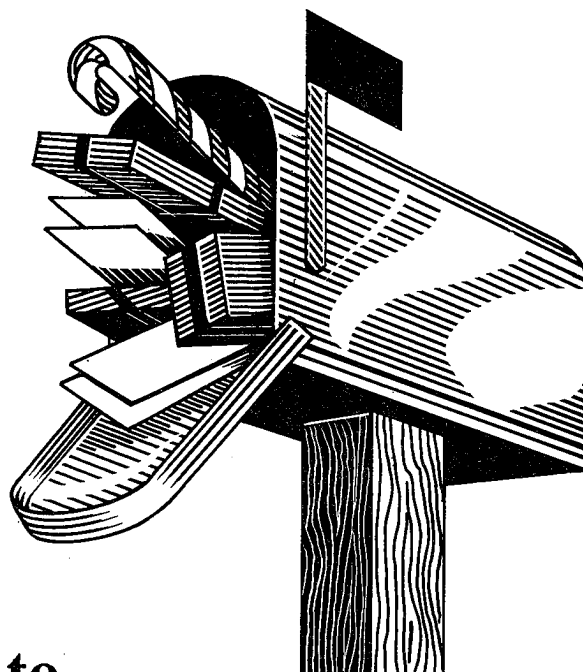
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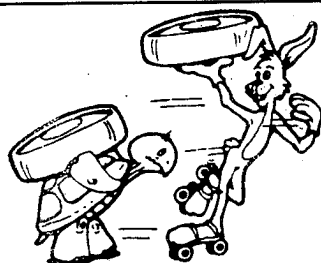
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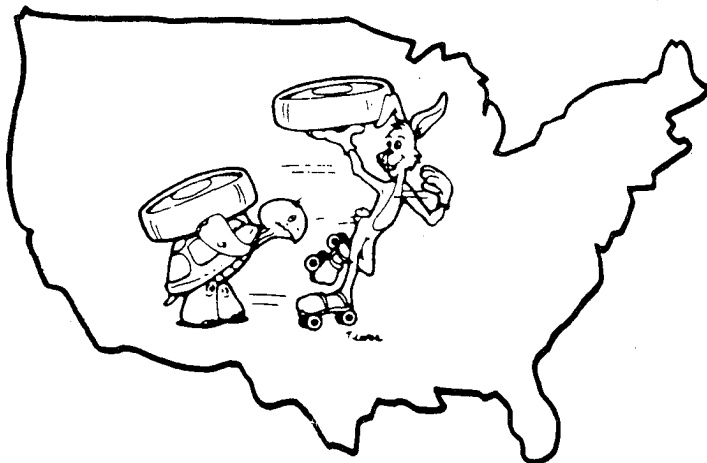
We and our subscribers thank you!

George and Donna Wilber, Publishers
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