

The Board Talk

News and Views
from the World
of Shuffleboard

Vol. 3 No. 4

The Board Talk is published by George & Donna Wilber, 421 E.
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April 1986

The Hammer

Look at the top right hand side of this page. It describes what The Board Talk is: News and Views from the World of Shuffleboard. Who is the World of Shuffleboard? It's not just George and Donna Wilber in Lansing, Michigan. It's YOU!

Our pages are open to your news and views. Our closing date for each publication is about the 20th of the month. Sometimes we stretch that a bit, but if you have a message that needs to reach our audience by a certain date, getting it to us by the 20th is the best policy.

Last month's issue marked a "turnaround" for The Board Talk. It reflected a new confidence in the future of our publication and a new commitment on the part of members of The World of Shuffleboard to keep it going with news and views, new subscribers and the key to The Board Talk's future — advertising.

Nothing has happened between Vol. 3, No. 3, and Vol. 3, No. 4, to dampen our enthusiasm. Oregon reporter Jolene Lembke and Oklahoma reporter Glen Davidson are (whether they know it or not) competing with each other for number of new subscribers. John Lukas of Maryland and Steve Hart of Indiana make it tough for us to squeeze our quarterly listing of shuffleboard bar subscribers/advertisers on one page.

We got a phone call from our good friend, John Ryan, of Brooklyn, New York, to tell us he's conducting a tough campaign for national advertisers. You're doing your part to keep the sport strong, but those who benefit the most from its comeback are not supporting you with advertising; I'm going to nag them until they do, he said.

We heard from this "stranger" out in Wyoming where subscribers are few and far between with a list of prospects and a quarter page ad. We found out that "Doc" Khan really is a doctor and a true shuffleboard supporter who believes The Board Talk is vital to the sport — and he is a stranger no more.

Another quarter page ad from Don Valk and Bill Melton for the Austin Aqua Festival U.S. Open, and a full-page ad from PT's in Houston for a Memorial Day tourney sent our spirits soaring. Then came another quarter page ad from Beef's in Indiana for a tournament there. What a trip!

Your response to these ads will have an impact on whether they advertise the next time around. People who invest in a Board Talk ad are measuring its effectiveness. We need your help in assuring them that it is worth the investment.

A Couple Reminders

If you move, let us know! Under our economical mailing permit, if you move and don't let us know, your Board Talk

(continued on page 7)

**A red check here _____
means your subscription
has expired. Renew today!**

Tourney Talk

Central Indiana Action

Dave Boaz and Dave Welch took first place in a tournament held at the American Bar, Portland, on Feb. 1. Ron Welborn and Larry Massie came in second; Mel Sanders and Bobby Brown Jr., third; and Bob and Dave Vorndran, fourth.

Bob Voorhis and Jerry Warr came in first at the Palace Bar, Fairmont, on Feb. 8. Dave Welch and John Humes placed second, with Ron Welborn and Larry Massie in third place.

Emmet Wilcox and Tom Vorndran won the tournament at the Plymouth Club in Marion on Feb. 9. Bob Voorhis and Dennis Hawkins finished second.

At the Hide-A-Way, Anderson, on Feb. 15, Dave Vorndran and Rom Hennis took first place; Dave Welch and John Humes, second; Orris Hughes and Sonny Hedrick, third; and Charlie Kirby and Ron Gray, fourth.

On March 1 at the Town Tavern in Summitville, Ron Welborn and Larry Massie took first place; Tom Vorndran and Bobby Brown, Jr., second; Rom Hennis and Dave Vorndran, third; Rick Stocker and Jim Caster, fourth.

Tom and Bob Vordran took first place in a tournament at the Triangle Bar, Anderson, on March 8. Emmet Wilcox and Steve Schuyler came in second.

(continued on page 6)

1986 National Shuffleboard Calendar

May 3

Spring Tournament, Legion, Bourbon, Indiana

May 23-26

Memorial Day Weekend Tournament, P.T.'s
Shuffleboard Alley, Houston, Texas

July 4-6

2nd Annual Board Talk Tournament,
Log Cabin Bar, Howell, Michigan

July 4-7

4th of July Tournament, The Goldmine,
Dallas, Texas

July 4

Singles and Doubles Tournament, The Best
Little Wherehouse, Temecula, California

Aug. 8-10

Aqua Festival U.S. Open, Villa Capri
Motor Hotel, Austin, Texas

Nov. 28-30

2nd Annual Thanksgiving Weekend
Tournament, Stagger Inn, Bellflower, Calif.

February 1987

Washington's Birthday Tournament,
Corporate Image, Ft. Worth, Texas



"Doc" Opens New Territory

I am so delighted to see the optimism exuded in the latest Board Talk (March 1986) and feel that you are well on the road to success.

I am from Michigan and learned to play shuffleboard at the famous Knollwood Tavern in Kalamazoo.

Over the years, I have also personally known Billy Mays, Doug Buhl, Glen Davidson, Bobby White and many other great shuffleboard dignitaries. Because I am an M.D., a Flight Surgeon and Lieut. Col. in the Air National Guard, I have opportunity to travel widely throughout the U.S. and have played shuffleboard from Dover, Delaware, to Bend, Oregon, and Spokane, Washington.

I am enclosing a separate list of 18 individuals and establishments who would like to subscribe to The Board Talk. Kindly send each of these either a subscription blank or, if possible, one complimentary copy of The Board Talk, so that they can send in their \$10 subscription. You can tell them that "Doc" from Cheyenne, Wyoming, suggested they be contacted.

In Cheyenne, we play shuffleboard at Jack & Gloria's Cowboy Bar at 312 S. Greely Highway. We have tournaments every Sunday and Monday. We welcome anyone.

Enclosed please also find a check for \$35 for a quarter-page ad for Jack & Gloria's Cowboy Bar.

I am proud to belong to the shuffleboard fraternity and have met some of the finest people through this game. Keep up the good work.

A.A. (Doc) Khan, M.D.
Cheyenne, Wyoming

(If, indeed, we are on the road to success, Doc, it will be because of people like you who are goodwill ambassadors for the game of shuffleboard and The Board Talk. Many of the names you sent us are from states with just a sprinkling of subscribers and we hope you've opened new territory by sharing the word about our shuffleboard network. We hope, too, that all our readers who pass your way will stop in at Jack & Gloria's Cowboy Bar and show their appreciation for supporting their sport and their publication.)

A Classy Thank-You from a Classy Director

I would like to extend a special "thank you" to all the quality players who attended our Washington's Birthday tournament at the Corporate Image in Ft. Worth, Texas. It was a huge success with the largest purse and an accumulation of the greatest players in the game. We had representatives from throughout the U.S.

I would like to congratulate Billy Mays and Earl Kelly, 1st place; Darrol Nelson and Doug Buhl, 2nd place; and Karl Spickelmier and Leroy Ledford, 3rd place in the doubles. Also congratulations to Billy Mays, Earl Kelly and Darrol Nelson, winners of the singles.

Letters to the Editor

Also a special thanks to Roy and Jolene Lembke, Oregon reporters, and George Wilber for your coverage of the tournament.

We will probably have another tournament during the summer but the February tournament will be an annual event. This year, there was over \$30,000 in prizes and I'm sure next year will approach \$50,000.

I'm looking forward to seeing all of you next year.

Dave Williams, Corporate Image
5418 Brentwood Stair, Ft. Worth, Texas

(We think we speak for everyone who participated, Dave, as players or spectators, when we thank you for not only a very well-run tournament but also for the hospitality you extended to your out-of-state guests. Sure, the big pot is important, but so is the class way you operate. Please note that we've entered next year's tournament on the calendar now so that people can plan well in advance. With our expanding audience, you may get more than you bargained for!)

A Salute to the Women

Included in the 18 people who entered the draw-partners event at the Sports Arena's St. Patrick's tournament was Robin, a first for her. She shot real good. She didn't seem to be nervous and had a real determination to win.

Diana was another woman from Houston who we'll be hearing from. She and Robin played in most of the draw partners tourney. Thanks, ladies, for paving the way for other women in your area.

Janet from Amarillo is shooting them straight and lagging good. She and her crew headed for Tulsa to play some of the women in that area last weekend. If she got to play, it had to be good to watch. Keep it going, Janet. We'll see lots of you in the future.

We're in the planning stages to have a big one in Amarillo real soon. I know Janet will be ready for all comers.

Glen Davidson, Oklahoma City, Oklahoma

(Women are making their presence known on the boards and deserve the recognition you give them, Glen. They also deserve recognition that they have full names. There's lots of Robins, Janets and Dianas in the world. Let us know who these women are!)

Indiana's PeeWee Saluted

Bob Voorhis and Steve Hart told us of The Board Talk. We would like to run an ad in the April newsletter.

We would also like you to put a thank you to Charles (PeeWee) Fleshman for the work he has done in helping us run a couple of calcuttas.

We enjoy the newsletter and never realized how much shuffleboard playing there was around the country.

Beef and Margie Camp, B.C.'s Tap, Inc. (Beef's)
550 S. Main, Kendallville, Ind., Phone 219-347-9965

(The World of Shuffleboard joins you in your salute to PeeWee. We look forward to meeting him and you folks when we "tour" Indiana in early May following the Bourbon tournament. It just so happens that we have a sister living in Kendallville and we'll do our best to switch her allegiance from bingo to shuffleboard. Bobby V and Steve are an important part of our network and we look forward to seeing them while we're in Indiana, too. We hope your ad brings you good participation in your tournament.)

"Most Embarrassing Moment" Recorded

I have a "most embarrassing moment" for you. I don't know if you know Dave Boaz or not, but he is considered by most players around here as the second best player (Bob Voorhis is No. 1).

Anyway, he and Bob were teamed up against a couple of locals from Summitville at Summitville. Now get this: \$20 an end. Score is 14-12 locals. Boaz has the hammer. His opponent misses a 3 with his last shot. His opponent has a short weight on the board.

Boaz tells Bob he's going to stick his own weight and before Bob can yell, there goes the puck and yep, he hit it and went with it and lost the game!

That's Boaz, though, always cocky and confident. If you could print this little story for me, I'm sure Mr. Boaz would love it!

Tom Vorndran, Triangle Bar
2129 Ohio Ave., Anderson, Indiana

(The "little story" is printed and we hope Dave loves it! We'll probably find out when we make our Indiana trip. We know Bobby V is No. 1. He proved that during our Board Talk 4th of July tournament last year. We hope he comes back to defend that title this year. Not only is he a fine shuffleboard player, he is also one heck of a nice guy. Of course, when you meet his parents, you know why.)

Post-Tournament Drama at the Sports Arena

The St. Patrick's Day Tournament at the Sports Arena was over but action was still hot and heavy. Big Don couldn't stand it — he was going to play David Williams. Everyone told him David was the best horsecollar player around.

The war was on. Don asked David to back Rusty in a little game of down and back. Rusty and Don played three games but Big Don was too much for Little Rusty. David, standing on the sidelines, wanted in the game.

Don told David, "I've got a partner for a little down and back." "Make the board," said Don. Don Covington and Lee Brady started playing David Williams and Rusty.

The game went on until 4 a.m. David and Rusty had beat Don and Lee six games in a row. Don was \$1,200 down; Lee was howling and screaming to raise the bet.

Big Don said, "Well, David, if you stay, you will own the Sports Arena." (Big Don will not quit — lots of pride.) Don's wife was raising a fuss. Harvey Kidd called Don over and said, "Don, give it up 'til another day."

Big Don grinned and said, "If they stay, I will loan him bus fare to go home on." Side bets were heavy; the game went on.

Then Lee said to Don, "Your set-ups are bad." Lee started setting up and the worm turned. Don and Lee won seven games in a row.

"I've got to open at 8 a.m. so I'm leaving," David said. He didn't want to leave; he was enjoying the game too much.

Rusty told Don, "Let's play heads-up." "O.K.," said Rusty, "I think I'll name this place Rusty's Hide-A-Way." Big Don laughed.

Rusty lasted two games. David, still standing by, said, "You play me heads-up and I'll stay." Don took the challenge.

Don and David played for hours. No words were spoken. They just played and played. They broke even.

It was a very fine game — a game of gentlemen.

Don Covington, Magnolia, Texas

A Welcome Voice From Florida

I recently spoke to Jimmy (the Cop) Kumpula and he said he played in a tournament in Texas which Billy Mays won. Jimmy has been doing a lot of traveling and plans to be in Michigan for the 4th of July tournament. We haven't been able to get together lately but plan to in the future.

Jimmy, who lives in New Port Richey on the west coast of Florida, says he is open to any Yankees coming through to play shuffleboard (phone: 813-849-7200).

I live in Titusville on the east coast. I wrote an article in a previous edition of The Board Talk regarding our town, which has the only league play in the state with American Shuffleboard rules. Our season just finished with Riveredge I winning first place for the fifth straight year. The Southern Room II won second.

The Riveredge Tavern has been instrumental in developing a lot of new players. It has two teams in the league and Team II is doing well and even beat Team I one night.

As a counterpoint to what Jimmy says, this is the place to stop for anyone coming down the east coast of Florida wanting to play shuffleboard.

Glad The Board Talk is doing better.

Dave Macko, President, North Brevard Shuffleboard League
Riveredge Tavern, 6815 Riveredge Dr.
Titusville, Florida, Phone 305-268-1088

(Welcome back, Dave! We remember the contribution you made to The Board Talk and have been concerned about the long period of silence from the state of Florida. Not that anyone could ever accuse Jimmy the Cop of being silent, but he's more of a national shuffleboard ambassador than a spokesperson for Florida. See what you can do about convincing those taverns in your league to subscribe to The Board Talk so we can list them in the "Play Your Way Across the U.S.A. Shuffleboard Network" that's printed quarterly. It will be in the May issue — April 20 closing date — and we'd love to include them.)

How Great It Feels!

How great it feels for you to have enough to write about that you have the Tourney Talk continued from page 1 to page 3 and then to page 6!

Al Stewart, El Monte, Calif.

(It feels great to us, too, Al! Keep those prayers coming; they're working!)

Subscribe Today!

Enclosed is my check for \$10.00. Please send The Board Talk to:

Name _____

Address _____

City _____

State _____ Zip Code _____

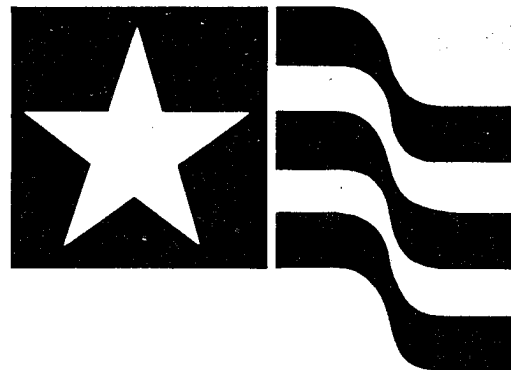
Mail with your check or money order for \$10, made payable to The Board Talk, to: The Board Talk, 421 E. Sheridan Road, Lansing, Mich. 48906.

MEMORIAL DAY WEEKEND

May 23-26

**P.T.'s Shuffleboard
Alley**

4324 W. 34th St.
Houston, Texas



1st Annual Pro-Am Shuffleboard Tourney

Draw Partners

\$100 per player entry fee, one game,
double elimination, limit of 32 teams

Women's Singles

\$50 per player entry fee, one game,
double elimination

Bring-Your-Partner

\$300 per team entry fee, 2 of 3 match,
double elimination, limit of 16 teams

• **CALCUTTAS**

• **TROPHIES FOR ALL EVENTS**

**FREE
LODGING**

*P.T.'s will pay all motel rooms for participants who live more than 100 miles from tourney site. Entry fee must be paid by **May 10** to insure free rooms for tournament.*

FOUR BOARDS

BEST HAMBURGERS IN TOWN — \$1.00

FOR MORE INFORMATION, CALL P.T.'s 11 a.m. to 12 midnight: 713-681-3851

**RETURN WITH ENTRY FEE TO:
P.T.'s, 4324 W. 34th Street, Houston, Texas 77092.**

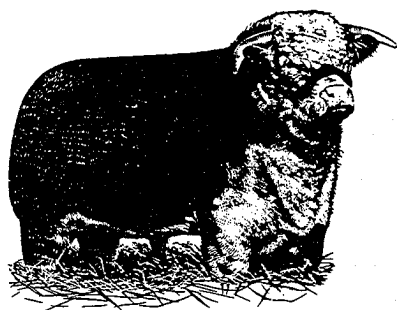
Name _____ Phone _____

Address _____

EVENT: ☐ Draw Partners (\$100) ☐ Bring-Your-Partner (\$300)

☐ Women's Singles (\$50) Partner's Name: _____

RETURN BY MAY 10, 1986



*Beef Up Your
Game at
BEEF's!*

JOIN US FOR A
Shuffleboard Tournament
Saturday, April 19

- \$10 per team entry fee
- Calcutta at 2 p.m.
- Single elimination
- 60/40 payback
- Long board

B.C.'s TAP, INC. (BEEF's)
550 South Main Street
Kendallville, Indiana 46755
Phone 219-347-9965

IN BIG WYOMING
come to
JACK & GLORIA's
COWBOY BAR
in Cheyenne



Shuffleboard Tournaments

DOUBLES
EVERY SUNDAY

SINGLES
EVERY MONDAY

★ **BEST SHUFFLEBOARD IN TOWN** ★

*Music and Dancing —
Tuesday thru Saturday*

HOURS
Daily 10:30 a.m. to 2 a.m.
Sunday 12 noon to 10 p.m.

COWBOY BAR

312 S. Greely Highway, Cheyenne
Phone 307-634-7840

NAME: **Austin Aqua-Festival
U.S. Open
Shuffleboard Tournament**

PLACE: **Villa Capri Motor Hotel (Best Western)**
2400 North I.H. 35, Austin, TX 78705

DATE: **Friday, Aug. 8 to Sunday, Aug. 10**
Round Robins Aug. 6 & 7 (\$20 to \$50)

DOUBLES: \$100 person draw partner,
double elimination

SINGLES: \$300 person, 2 out of 3,
double elimination

MINIMUM \$2,000 ADDED MONEY!

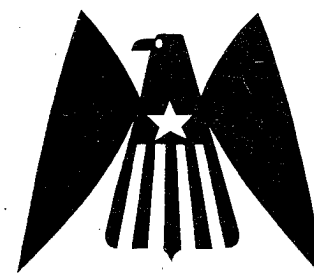
FOR MORE INFORMATION, CALL:

Don Valk — 512-443-0777
Bill Melton — 405-369-2448

*Join us for this tournament and we'll pick you up at the
airport. Reduced room rates for players and associates!*

**Celebrate
the
4th of July**
at the

Goldmine
405 S. Buckner
Dallas, Texas



Fri.-Sat.: •Draw partners — \$100 entry
fee plus \$250 donated
•Draw partners — \$50 entry fee

Sunday: •Singles — \$500 entry fee
plus \$500 donated for 3rd place

•Calcutta •Three Boards

FOR MORE INFORMATION, CALL:

Evelyn, The Goldmine
214-391-9292 or 214-287-3222
Bill Melton, 405-369-2448

Tourney Talk (continued)

Mouten/Hagler Capture Sports Arena Mixed Doubles

The Sports Arena, 11528 Jones Rd., Houston, Texas, held a mixed doubles tourney on March 8. There was a \$400 guaranteed pot with a \$25 entry fee. The calcutta went for \$1,300. Thirteen teams were entered with first place honors going to Howard Mouton and Diana Hagler. Jim Taylor and Robin Lent took second place with Harvey Kidd and Velma Covington taking third place. An added bonus was homemade chili for all!

Maryland Tourney Action

On March 1, a blind draw single elimination tournament was held at The Epics Lounge in Rising Sun, Maryland. The tourney was won by Donnie White and Charley Adams. They will have one every month as long as there are enough people interested. Entry fee is \$5 per person.

A tourney at the same location was held March 15 and was won by Mokey Hasson and Poss White. There were 35 people signed up. Food was provided and enjoyed by all.

The next tournament at The Epics will be held sometime in mid-April.

A doubles tournament at Mickey's Tavern, Henderson, on March 14-15, was won by Walter Todd (Scratch) and Maureen Merrill. Wayne Tribbett and Eddie Kibler took second and Donnie and Richie Casula came in third.

A mixed doubles tourney at the Rondevous Inn, Perysville, Maryland, on March 16 was won by Sam Sech and Doris Barker. They are planning another tourney for April 12-13.

Palm's St. Pat's Tourney "Another Good One"

"There's not much that can be said about a shuffleboard tournament that hasn't already been said many times," according to Oregon reporter Jolene Lembke, "but we really had a good one at the Palm's Tavern in Springfield, Oregon, over the St. Patrick's Day weekend."

Local players Chuck Norris and Mike DeAngelo prevailed over the 22 team field to take first place honors. Another local player, Darrol Nelson, teamed up with California's Karl Spickelmier to take second place. Third place went to the Washington team of Mike Pond and Dave Arndt. Billy Chiles of California and John McDermott of Michigan took fourth. McDermott also won the prize of a brass beer stein for traveling the farthest to participate in the tourney. T-shirts were given to the four top teams. The pot amounted to \$3,960.

Jolene and her husband Roy, tournament hosts, have a list of special thank-yous:

"We thank all the 22 teams who entered and the rooters they brought with them; a special thanks to the legendary Pee Wee Ramos for auctioneering the calcutta; to Al Stewart and his son, Carl, for walking in just in time to fix the scoreboard on the No. 3 board; and to Lee Vechter for maintaining the boards during play," they said.

Sports Arena St. Pat's Tourney a "First"

The Sports Arena in Houston, Texas, hosted its first St. Patrick's weekend tournament with eight teams in the doubles and nine in the draw-partners event. George Ostrom and Rick Boyer of Denver took first place in the doubles, with Bill Melton, Oklahoma, and Dave Williams, Texas, in second place. Danny Hersom and Rusty of Texas came in third. Tournament director Glen Davidson credits the victory of George and Rick to the coaching of Jody Slack who came out of retirement for that purpose.

In the draw-partners event, Billy Mays of Texas and Travis Anderson from Colorado came in first. Howard

Mouton and Danny Hersom, both of Texas, took second place, with Glen Davidson, Oklahoma, and Walt of Texas in third place.

There was \$3,100 in the doubles action and \$1,700 in the draw partners.

Glen and Don Covington thank the players from Colorado, Texas and Oklahoma for making this "first" a success. It will be an annual event, they said.

(See Letters for report on post-tournament action.)

P.T.'s, Houston, Attracts 25 Teams to Tourney

P.T.'s Shuffleboard Alley drew 50 players to a recent draw partners tournament. Winners were Glen and Robin, 1st; Kelly and Harry, 2nd; Dave and Tony, 3rd; Lillian and Mickey, 4th; Rod and Jerry, 5th place.

"I haven't seen that many players in a tournament at Houston," said Glen Davidson. "This guy, P.T., goes all out to have the best tournament. He is a pretty good shuffleboarder himself and will bet you a dollar or two." (See ad in this issue regarding P.T.'s Memorial Day tourney.)

Beef's Tourney, Kendallville, Ind., April 19

Welcome Beef's to the World of Shuffleboard by participating in their tournament on April 19. Beef's is located at 550 S. Main St., Kendallville, Indiana. Entry fee, \$10 per team, single elimination, 60%-40% payback. Calcutta starts at 2 p.m. For information, call 219-347-9965.

Triangle/Monty's in Indiana to Host April 19-20 Tourney

The Triangle Bar, 2129 Ohio Ave., Anderson, Ind., and Monty's Bar, 28 W. Main St., Chesterfield, will host a tournament on April 19-20. Two out of three single elimination partner event with \$100 per team entry fee, pays 70%-30%, with the Triangle's Tom Vorndran kicking in an extra \$100 to the winners. Draw will be at 11 a.m. at the Triangle with play starting at noon. For further information, call Tom at 317-642-1155.

Manitoba Open, April 30-May 3

The annual Manitoba Open will be held in Winnipeg, Manitoba (Canada), at the Polo Park Inn, April 30 through May 3. Men's singles start at 6:30 p.m. on Wednesday; women's singles and doubles at 6:30 p.m. on Thursday; mixed on Friday at 6:30, and men's doubles at 11 a.m. on Saturday. All events are \$15 each. For information, contact Harold Schmidt, 1-204-837-7554, or Chris Beck, 1-204-775-8065.

Rooms are available at \$40 each. Facilities include swimming pool, bowling lanes, pool tables, lounge, coffee shop and excellent dining with one of the finest chefs in Winnipeg, Harold reports.

Memorial Day Weekend Tourney, McCleer's, Lansing

McCleer's Saloon, 912 W. Saginaw, Lansing, Mich. 48915, will host a bring-your-partner doubles on Memorial Day weekend, May 24-25. Double elimination, \$50 per team entry fee, pays 60%-30%-10% with trophies for first and second places. Calcutta starts at 12 noon on May 24.

Send your entries to McCleer's by May 14. For further information, contact Jerry Siebert, 517-485-0184.

Shuffleboard Spectacular at PT's, Houston, May 23-26

PT's Shuffleboard Alley, 4324 W. 34th St., Houston, Texas 77092, announces a Memorial Day "Shuffleboard Spectacular" May 23-26. Auctions will be held at 7 p.m. on Friday night with the draw doubles starting at 9 p.m. \$100 per player entry fee, one game, double elimination. On Saturday, from 2 to 4 p.m., there will be a women's singles

Tourney Talk (continued)

event, \$50 per player, one game, double elimination. The bring-your-partner event will start at 8 p.m. on Saturday, with play until midnight and starting again at 12 noon on Sunday. \$300 per team entry fee, two out of three match, double elimination. Entries must be in by May 10.

P.T.'s will pay all motel rooms for out-of-towners from more than 100 miles away. Your entry fee must be in by May 10 to take advantage of this generous incentive.

Davidson reports that there will be three tournament directors — one local, one from Oklahoma, and one vacancy for a representative from another state.

For further information, call 713-681-3851. (See ad in this issue.)

Goldmine, Dallas, Schedules 4th of July Tourney

The Goldmine Club, 405 S. Buckner Blvd., Dallas, Texas, will sponsor a big 4th of July celebration tournament, July 4-7. A draw-partners \$100 entry fee event and a draw partners \$50 entry fee event are scheduled for Friday and Saturday, with a \$500 entry for a singles on Sunday. The Goldmine is donating an extra \$500 to the pot for the singles and \$250 for the \$100 draw partners event. Calculated for all events. Three boards!

For information, contact Evelyn at the Goldmine, 214-391-9292, or Bill Melton, 405-369-2448.

See ad in this issue.

2nd Annual Board Talk Tourney, July 4-6, Howell, Mich.

The publishers of The Board Talk extend an invitation to all shuffleboarders to participate in the second annual Board Talk tournament on July 4-6 at the Log Cabin Bar, Howell, Mich. Request your vacation time now and spend it in Michigan, the nation's Water Wonderland! More details on the tournament in the next issue.

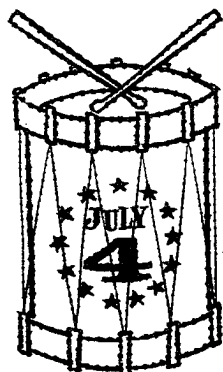
U.S. Open, Austin, Texas, Aug. 8-10

The Austin Aqua-Festival U.S. Open Shuffleboard Tournament will be held at the Villa Capri Motor Hotel (Best Western), 2400 North I.H. 35, Austin, Texas, Aug. 8 through Aug. 10. Round robins (\$20 to \$50) are scheduled for Aug. 6-7.

Entry fee for the draw-partner doubles is \$100 per person, double elimination. Singles is \$300 per person, two out of three, double elimination. There will be a minimum of \$2,000 added money to the pot.

Players will be picked up at the airport upon request. The Villa Capri will give reduced rates to players and their associates.

For further information, contact Don Valk, 512-443-0777, or Bill Melton, 405-369-2448.



**Celebrate
with us at the
2nd Annual
Board Talk Tourney
July 4-6, 1986
Log Cabin Bar
Howell, Michigan**

The Hammer (continued)

keeps going to your old address. It is neither forwarded nor is it returned to us. That makes us both losers. You keep paying your subscription fee for a publication you're not receiving and we keep paying the expenses involved in sending it to you.

In the May issue, we will be featuring our quarterly "Play Your Way Across the U.S.A. Board Talk Shuffleboard Network." This is a free listing of all shuffleboard establishments who are Board Talk subscribers and/or advertisers so shuffleboarders who are traveling on vacation or business know where the action is.

We've had letters from subscribers asking, "Please list our favorite spot." We will if they are subscribers and/or advertisers, so if they're not, encourage them to get on the list before April 20, our closing date. (There are a few who appeared on our February listing that will be dropped because of failure to renew.)

Also, if you have a shuffleboard establishment and your subscription is in your name rather than the name of your business, please let us know! We don't know that George Smith is the owner of George's Tavern. Help us help you!

*George and Donna Wilber
Publishers*

IMPORTANT NOTICE!

We were both shocked and disappointed to learn from a reliable source that some Board Talk subscribers are duplicating their copies of The Board Talk to share with friends. While this may seem like a friendly gesture, it puts the future of this publication in jeopardy.

Covering the expenses of typesetting, graphic design, printing and posting for The Board Talk is possible now only because the publishers have full-time jobs which subsidize these costs. The investment of time, talent, and the expenses of traveling to cover tournaments and promote the publication are, for the time being, our personal contributions to the sport.

The time will come when we will have to depend upon the revenue from this publication for our livelihood. Every \$10 you take away from us now robs us of that opportunity and it robs you of a "voice" for the sport you love. The "bottom line" depends upon advertising, and advertisers look at the number of subscribers before they make an investment.

This is an appeal not to duplicate this publication. If you would like extra copies of The Board Talk to share with prospective subscribers, we will supply these at no cost. Those prospects should be able to make their decision on whether to subscribe based on what they see in that complimentary issue.

The alternative is for us to copyright our material which would mean that duplicating it without our permission is illegal. We hate to think that such a step would be necessary in The World of Shuffleboard.

*George & Donna Wilber
Publishers*

What is The Board Talk?

The Board Talk is a monthly publication designed to serve the communications needs of shuffleboarders nationwide. It tells shuffleboarders where the **tournament action** is and what the **results** of those tournaments are. It provides shuffleboarders with a **forum to share their views** on the sport. If properly used, it can serve as a **clearing house for tournament directors** to avoid scheduling conflicts. Regular features include **The Hammer**, editorial comments by the publishers or others in The World of Shuffleboard; **Tourney Talk** for announcements and results of tournaments; **We Get Letters**, an open forum for whatever shuffleboarders have to share with other shuffleboarders; the **National Shuffleboard Calendar of Events**, an opportunity for shuffleboarders to plan ahead and for tournament directors to attract national participation; and a quarterly **"Play Across the U.S.A. Board Talk Network Directory,"** a listing of Board Talk subscribers/advertisers who have shuffleboard establishments to serve as a guide for traveling shuffleboarders. Subscription cost: **\$10 per year.**

Why Should I Advertise in The Board Talk?

It's called "**narrowcasting**" and it's proven effective. Instead of costly "**broadcasting**" in which you're reaching a broader audience (the majority of whom don't care about what it is you're advertising), you're reaching a very narrow — but very special — audience (every member of whom is vitally interested in what you're advertising whether it's a tournament, an establishment, service or product). Tournament advertisers get **free** editorial promotion in Tourney Talk; establishment/products/service advertisers get **free** editorial encouragement for shuffleboarders to support Board Talk advertisers. The audience you reach through The Board Talk are **your** supporters. Support them in return!

What Does It Cost to Advertise?

Full Page \$110.00
Half Page \$60.00
Quarter Page \$35.00
Shuffleboard Directory Listing ... \$12 per month
or \$100 per year

Tournament flyers \$40
Includes design, typesetting, printing and distribution in The Board Talk (available only with purchase of 1/2 page or full page ad).

(Prices in effect through December 1986)

AD SPACE RESERVATION

Please reserve space in the _____ issue for:
(month)

Name _____

Address _____

City _____ State _____

Zip Code _____ Phone _____

CHECK ONE

- ☐ Full page (\$110) ☐ Half page (\$60)
☐ 1/4 page (\$35) ☐ Directory (\$12 mo/\$100 yr)
☐ Flyer (\$40 w/purchase of 1/2 page ad)

Send details to The Board Talk, 421 E. Sheridan Road, Lansing, Mich. 48906, along with check for proper amount, by the 15th of the month preceding issue in which you want your ad to appear.

Shuffleboard Directory

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5393 E. Grand River, Howell, Mich. 517-546-6741

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